

GIANNI CARDUCCI

Product Owner & AI-Assisted Developer | Software Implementation

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PROFILE

Product owner who builds and launches software with AI, backed by Microsoft contract experience in software deployment, regional coordination, and user training. Founder of ProfitTracker; combines information engineering and international business with hands-on product delivery.

PRODUCT OWNERSHIP & INDEPENDENT PROJECTS

ProfitTracker | Founder & Product Owner | Jan 2025 - Present

- Built and launched a subscription app for independent service providers to manage income, expenses, appointments, and reports. Own product direction, AI-assisted development, and releases.
- Develop with React, TypeScript, Firebase, and Stripe, connecting account access, billing, reporting, and guided setup into working customer workflows.
- Verify changes with automated checks and browser walkthroughs. Recent releases addressed duplicate saves, record corrections, reporting calculations, and production database indexes.
- Created the public landing page, interactive demo, FAQs, product roadmap, customer guide, and support workflows. [Explore the build story.](#)

Jump-Hub & Scene | Product Owner & AI-Assisted Developer

Jump-Hub: equestrian marketplace with horse search, listing details, and seller pages. Scene: events and venues discovery project, presented as a project preview. Own product direction and AI-assisted implementation. [View projects.](#)

Cream Guide | Co-Founder & Product Manager, Personal Venture | 2019 - 2024

Developed an LGBTQ events and business platform, connecting product planning, UX, publishing workflows, brand, and community launch activities. [View the case study.](#)

Website collaboration: Owned technical direction, initial setup, framework, and first pages for Luis Gilberto's website.

SELECTED PROFESSIONAL EXPERIENCE

Microsoft | Field Deployment Lead, Global Marketing Operations | Aug 2012 - Jan 2014

Staffing-agency contract assignment | Redmond, WA

- Supported Latin American rollout of Execution Planning, ExactTarget, and Dynamics. Trained field marketers and coordinated requirements and feedback with regional stakeholders, product owners, and developers.

Microsoft | Regional Merchandise Associate, Windows Phone | Aug 2011 - May 2012

Contract through TEKsystems | Latin America and Europe

- Supported regional content publishing, Excel and database workflows, developer engagement, bug tracking, and pre-launch quality assurance.

Nokia Siemens Networks | Customer Service Engineer | 2004 - 2007

Supported technical customers and sales teams, maintained product documentation and support databases, and implemented an automated technical information center for field service personnel.

CAPABILITIES & EDUCATION

Product planning & roadmaps · Requirements · AI-assisted development · React · TypeScript · Firebase · Stripe · Software deployment · User training · Agile & Scrum

Master of International Business - Florida International University

Ingeniero en Información (Information Engineering) - Universidad Tecnológica del Centro

Professional Scrum Master I - Scrum.org, 2019

Generative AI for Product Managers specialization - IBM & SkillUp EdTech, Coursera, 2024